



THE PROJECT PRODUCED POSITIVE AND SIGNIFICANT RESULTS FOR THE DOMESTIC SMALL AND MEDIUM ENTERPRISES THAT ENTERED THE MENTORSHIP PROGRAM FOR SOFT SKILLS AND TECHNOLOGICAL READINESS

comfortability with meeting business partners

presentation skills

self-presentation

the need of the companies for technological upgrade

the management readiness for technological upgrade

SOFT SKILLS

TRAININGS HAD POSITIVE EFFECT ON

TRAINING IN TECHNOLOGICAL CAPABILITIES STRENGTHENED

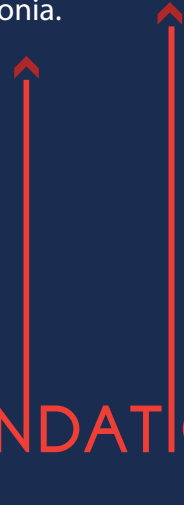


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The government should engage in elevating the soft skills and technological readiness of dSMEs so as to assist in their attempt to engage into the value chains of the MNCs operating in North Macedonia.



RECOMMENDATION